INCITE
STRATEGIC PARTNERS

Dear Health Care Association of New Jersey Members:

At the Health Care Association of New Jersey it is our priority to continue connecting our members with valuable resources that help strengthen their operations while supporting the delivery of exceptional care. That's why we are proud to partner with Incite Strategic Partners as our partnered Group Purchasing Organization (GPO).

We partner with Incite because of its commitment to serving senior living and long term care providers with competitive purchasing solutions, trusted partner relationships, and personalized support. Through this partnership, our members have access to cost saving opportunities across a wide range of products and services. Incite helps your organization operate more efficiently while continuing to provide the highest quality care for those you serve.

Whether you're evaluating your current purchasing strategy or simply looking to maximize the value of your existing spending, Incite works alongside providers of all sizes to identify meaningful savings. Their consultative approach allows you to take advantage of available opportunities while maintaining the flexibility to make purchasing decisions that best fit your organization.

Our partnership with Incite also strengthens the Health Care Association of New Jersey by generating non-dues revenue that supports our advocacy efforts including our work to improve reimbursement and promote fair, balanced regulation. When members participate in the program, the benefits extend beyond individual organizations and help support the long term success of our association.

We encourage you to learn more about Incite! Visit our dedicated Incite webpage at **https://incitesp.com/new-jersey/**. This partnership provides meaningful value to our association.

Thank you for your continued support of the Health Care Association of New Jersey and for your commitment to serving seniors in our communities.

Sincerely,
Andrew Aronson
President & CEO
Health Care Association of New Jersey

HCANJ
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