

August 29, 2022



Dear NVHCA Members:

The Nevada Health Care Association/Nevada Center for Assisted Living (NVHCA) and our parent, the American Health Care Association (AHCA), recently entered a partnership with Incite Strategic Partners, a Group Purchasing Organization (GPO) dedicated to *servicing and supporting our nation's senior living profession*. NVHCA had many reasons for selecting Incite as our exclusive GPO partner. Incite brings best-in-class, Forum Purchasing driven contract pricing to all sizes of senior living operators in Nevada. This relationship will bring members (assisted livings and nursing facilities) the following value-added member benefits:

- Competitive pricing typically reserved for the largest senior living organizations nationwide.
- A full portfolio of high-quality contract offerings with no requirements for minimum contract use or volume spend.
- A no out-of-pocket cost purchasing and procurement platform that enables small-to-mid size operators the ability to achieve greater efficiencies in their purchasing practices.
- Improved customer service to assist with spend analysis and product comparisons.
- High resident/patient satisfaction through a portfolio of high-quality offerings.
- Recurring non-dues revenue, based on member participation in the program, to support NVHCA's continued advocacy for our members.

NVHCA adopted the Incite program early because we wanted to bring these incredible savings and services to our members immediately. If you have questions for Incite, or want to sign up with them, please reach out to Mike Dean at mike.dean@incitesp.com or 801-560-4424. You can also speak with me about this program any time - please contact me at bsalmon@nvhca.org.

Thank you for considering Incite and for your support of the association. I believe this program can help our members and provide another great reason to be a member of NVHCA.

Welcome to our newest member benefit, the Incite GPO!

Sincerely,

Brett Salmon

Brett Salmon, President/CEO
Nevada Health Care Association
Nevada Center for Assisted Living