



Dear LifeSpan Network Members,

At LifeSpan Network, we're always looking for ways to bring greater value to our members, strengthen your operations, and help you continue delivering exceptional care to those you serve. That's why I'm pleased to share more about our partnership with Incite Strategic Partners, LifeSpan Products and Services' partnered Group Purchasing Organization (GPO).

We chose to partner with Incite because they understand the unique challenges facing senior living and long-term care providers. Through competitive pricing, trusted supplier relationships, and personalized support, Incite helps organizations of all sizes reduce costs, improve efficiencies, and make the most of their purchasing dollars. Whether you're exploring new purchasing opportunities or simply looking to get more value from your current spending, Incite can help identify meaningful savings without sacrificing the quality or flexibility your organization needs.

What's especially important about this partnership is that the benefits extend beyond your individual organization. Participation in the Incite program also generates non-dues revenue for LifeSpan Network, helping us expand the educational programs, training, and professional development opportunities that our members rely on. It's a great example of how we can work together to strengthen our organizations and invest in the future of senior living and long-term care.

I encourage you to take a closer look at what Incite has to offer and see how your organization might benefit. You can learn more by visiting our dedicated Incite webpage at <https://incitesp.com/maryland/>.

Thank you, as always, for your membership, your partnership, and the important work you do every day. We're proud to support you and remain committed to finding new ways to deliver meaningful value to our members.

Sincerely,
Kevin Heffner
President
LifeSpan Network

