

**CONNECTICUT ASSOCIATION OF HEALTH CARE FACILITIES, INC.
CONNECTICUT CENTER FOR ASSISTED LIVING**

Dear CAHCF/CCAL Members:

The Connecticut Association of Health Care Facilities, Inc. / Connecticut Center for Assisted Living (CAHCF/CCAL) has officially entered a partnership with Incite Strategic Partners, a Group Purchasing Organization (GPO) dedicated to serving senior living communities of all sizes. (CAHCF/CCAL) had many reasons for selecting Incite as their exclusive GPO partner. The most important goals that steer this new relationship are:

- **Benefits (CAHCF/CCAL) & AHCA/NCAL Members with competitive pricing and customer service**
- **Drives Greater Resident Satisfaction with high quality product offerings**
- **Generates Recurring Non-Dues Revenue for (CAHCF/CCAL) & AHCA/NCAL**
- **Serves as an enticing member benefit**

State association facility members will have the opportunity to sign up with Incite. (CAHCF/CCAL) was an early adopter of the Incite program, so our members can begin saving right away. Your regional Incite representative is Caitlin Hoyt, who will be happy to answer any questions you have and get you started on the Incite programs of your choice.

Thank you for your support. I believe this program has the opportunity to help our members at the facility level and provide another compelling reason to become and to remain a member of (CAHCF/CCAL).

If you have questions for Incite, or want to get signed up, reach out to Caitlin Hoyt at: caitlin.hoyt@incitesp.com or by phone at: (850) 445-6169. You can also visit the dedicated (CAHCF/CCAL) page at <http://www.incitesp.com/connecticut>

Welcome to our newest member benefit, the Incite GPO!

Sincerely,



Matthew V. Barrett
President/CEO