



Dear CHCA Members:

The Colorado Health Care Association has officially entered a partnership with Incite Strategic Partners, a Group Purchasing Organization (GPO) dedicated to serving senior living communities of all sizes. While group purchasing has always offered the potential for savings, this partnership allows providers of any size to capitalize on large scale pricing.

This unique opportunity, available only to CHCA members, offers pricing previously reserved for only the largest national companies.

CHCA was an early adopter of the Incite program, so our members can begin saving right away.

Your regional Incite representative is Cole Mack, who will be happy to answer any questions you have and get you started on the Incite programs of your choice.

Thank you for your support. I believe this program has the opportunity to help our members at the facility level and provide another compelling reason to be a member of CHCA.

If you have questions for Incite, or want to get signed up, reach out to Cole Mack at: cole.mack@incitesp.com or by phone at: 971-563-8219. You can also visit the dedicated Colorado Health Care Association page at incitesp.com/colorado

Welcome to our newest member benefit, the Incite GPO!

-Doug Farmer, President and CEO of the Colorado Health Care Association