



Dear THCA Members:

The Texas Health Care Association (THCA) has officially partnered with Incite Strategic Partners, a Group Purchasing Organization (GPO) dedicated to serving senior living communities of all sizes. THCA had many reasons for selecting Incite as their exclusive GPO partner. The most important goals that steer this new relationship are:

- **Benefits THCA & AHCA/NCAL Members with competitive pricing and customer service**
- **Drives Greater Resident Satisfaction with high quality product offerings**
- **Generates Recurring Non-Dues Revenue for THCA & AHCA/NCAL**
- **Serves as an enticing member benefit**

THCA facility members will have the opportunity to sign up with Incite, so our members can begin saving right away. THCA was an early adopter of the Incite program and is excited to bring this opportunity to our membership. Your regional Incite representative is Jay Williamson, who will be happy to answer any questions you have and get you started on the Incite programs of your choice.

Thank you for your support. I believe this program has the opportunity to help our members at the facility level and provide another compelling reason to be a member of THCA. If you have questions for Incite, or want to get signed up, reach out to Jay Williamson at: Jay.williamson@incitesp.com or by phone at: (817) 874-2412. You can also visit the dedicated Texas Health Care Association page at www.incitesp.com/texas

Welcome to our newest member benefit, the Incite GPO!!

-Kevin Warren, President & CEO of the Texas Health Care Association